

A man with short brown hair and a beard is shown in profile, drinking from a dark blue water bottle with a blue cap. He is wearing a black athletic shirt with white trim and white headphones around his neck. The background is a blurred cityscape with tall buildings under a clear sky.

Achieving performance

Sports nutrition is evolving, and Tereos is at the forefront! We provide high-quality ingredients that seamlessly integrate into a wide range of solutions.

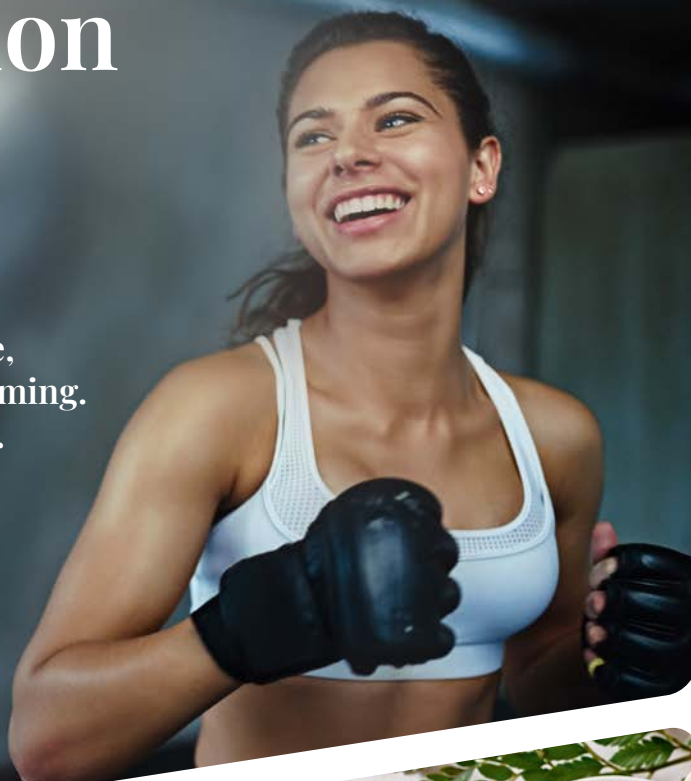
Our mission ? To help you meet the needs of today's consumers who seek sustainable performance nutrition for their daily lives. Whether for beginners or professional athletes, Tereos provides solutions to support every challenge you could face.

Sports nutrition shifts its boundaries

Historically tied to sports performance, the sports nutrition market is transforming.

It now focuses on lifestyle products for consumers seeking a healthy balance, alongside traditional protein powders, bars and gels.

As a result, solutions in this market are diversifying.



Food supplements

- Gummies, capsules, tablets, etc.
- Gels
- Proteins powders



Functional foods

- **Drinks:** energy, isotonic, hypotonic...
- **Bars:** energy, protein...
- **Other foods:** high-protein yoghurts and cream desserts, vitamin-enriched compotes, mueslis and cereals rich in fibre and protein



3 key figures of the sports nutrition market in Western Europe*

Represented

3.7 bn€
in 2023

Will reach

6 bn€
in 2028

Contains

75%
protein products

Main market segments



SPORT & PERFORMANCE

Athletes, whether beginners or professionals, are looking for effective products to help them achieve their goals. Market segmentation depends on these objectives: bodybuilding, endurance, recovery, etc.

SPORT & HEALTHY AGING

As healthy lifestyles rise, many consumers focus on long-term well-being, engaging in physical activity and balanced diets to prevent aging signs like joint issues and muscle loss.

SPORT & HEALTH

Physical activity is part of a balanced and healthy lifestyle, for overall health and well-being. Consumers want to benefit from sports nutrition products, but do not want to achieve results or performance targets.

SPORT & BEAUTY

The main motivation for sporting activities is aesthetic. Consumers are looking for a more sculpted, slimmer body.

Three ingredients that are naturally suited to a wide range of applications

High-protein
bars

Powder
shakes

Ready-to-drink
beverages

Sports
gel

actilight®

A short chain FOS (fructooligosaccharide) dedicated to high-end applications like food supplements and functional food with:

- Natural origins: synthesized from beet sugar, cultivated and processed in France
- Clean, sweet taste, that masks off-flavors and enhances fruit flavors
- Very similar viscosity & density to sucrose: provides texture and improves mouthfeel sensation
- Fibres enrichment, nutritional improvement, glucose regulation.

+100 scientific
studies

demonstrating Actilight® health
benefits like gut health and
glycemic control

Fibre

is essential to **intestinal health**, itself a crucial component of sports nutrition. Actilight® contributes to a healthy gut microbiota which may be beneficial for sportpeople.

Amygluten®

Vital wheat gluten is an insoluble functional protein, which displays unique viscoelastic properties:

- Provides strong protein network
- Absorbs 1.5 to 2 times its weight in water, ensuring optimal cohesion and chewiness in protein bars. Its water-binding capacity helps maintain texture over time, preventing hardening during shelf life.
- Improve freeze-thaw stability and shelf-life

Proteins

are essential for **muscle mass synthesis**, and high-quality protein can optimize the training response.

Amygluten® provides **protein enrichment** while optimizing and **stabilizing texture** for delicious protein snacks.

Maldex®

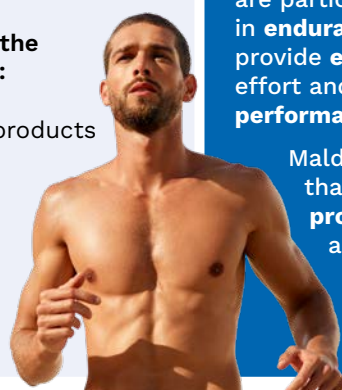
Maltodextrins with low dextrose equivalent (DE), meet the most demanding requirements for specialized nutrition:

- No retrogradation resulting in unique stability in final products
- Stable, neutral taste
- Creamy texture, fast carb (bring energy during effort)
- No haziness or turbidity
- Excellent compression, fluidity and dissolution properties

Carbohydrates

are particularly important in **endurance sports**. They provide **energy** for prolonged effort and improve **performance**.

Maldex® is the solution that **energizes your product** without altering its aromatic profile.



Why choose Tereos

Reformulation services

At Tereos, we support and collaborate with our customers to meet market demands by reformulating and adapting their product recipes for improved and healthier front-of-pack labelling, in addition to analytical testing, technical training and consulting services.



Low-carbon ingredients

In addition, we are leaders in sustainability within the sector by implementing regenerative agriculture practices and low carbon emission initiatives.

Our aim is to achieve Net-Zero no later than 2050, while helping our customers meet their sustainability goals.



Tereos

Day by day,
cultivating the future.

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